

Case Study of FiitChicks, Australia

Industry-

Coaching and Mentoring (Fitness)

Region-

Australia

The Client-

Client is a fitness professional and health coach who runs Australia wide chain of health care centers.

The Business Need-

When client approached eLuminous Technologies, he wanted the help with administrative support, transcription, broadcast on his website, webinar management, email management, website edits, social media management etc.

eLuminous Technologies' Solution-

We firstly, studied the nature of his business, its requirements, flow of email inquiries coming in etc. Then we set up a schedule and procedure for handling the emails for him. Moving ahead we performed the edits he wanted to be done on his website periodically. We designed images that he wanted us to design. We also helped him to transcribe the series of interviews he has with several fitness professionals and placed them on his website and on his Youtube channel. We also prepared an optimizing plan for his Youtube channel and his website and implemented the same in order to boost the traffic to his website.

He is one of our happy customers now and he has been continuing utilizing our services for about 8 months now.

Benefits-

By assigning his administrative tasks and responsibilities to our VA team, client was able to focus on his coaching engagements, boot camps and promotional activities along with other important business aspects. With our help he was able to boost the growth of his business as he had more free time. Within a span of a year he had Australia wide franchise network established.